

Launch of Spanish web appearance

## **Reseller Portal RRPproxy.net now available in Spanish**

**Press Release**

**April 15, 2010**

**With a new Spanish version of the reseller portal RRPproxy.net, the domain registrar Key-Systems undermines its international business focus. The combination of a Spanish RRPproxy web site, web interface and support offers the Spanish speaking customers a one-stop shop for domain registration and management. The Spanish version of Key-Systems' domain portal for resellers shall especially support the expansion on the Latin American market. Respectively there's also a Spanish speaking customer support available.**



Zweibrücken, 10-04-15. "With the combination of a Spanish web site, web interface and customer support we are best positioned to further push our RRPproxy services on the Latin American market", says Ricardo Ipiña, Managing Director of KS Internet Solutions S. de R.L. de C.V., Key-Systems' subsidiary in Mexico. Key-Systems' CEO Alexander Siffrin adds: "We are proud to offer our Spanish speaking customers a complete solution for domain registration and extra services such as hosting or SSL certificates in their native language." The Mexican KS Internet Solutions opens up direct and prompt access to a Spanish speaking technical support, especially for all RRPproxy key account resellers customers on the American continent.

The web site RPPproxy.net is currently available in Spanish and English, a German version will soon follow. The web interface is already available in

Spanish, English and German. By clicking the flag icon in the web site header one can switch to the Spanish translation. The web site has just been relaunched in March with a new design, new structure and new content. It showcases a fresh, modern layout as well as a clear arrangement. RRPproxy.net substantially informs about all RRPproxy products and services, including domains, registry services, hosting, hosted DNS, SSL certificates and an SMS gateway. Also the RRPproxy web interface shows a revised design since its relaunch in February. Along with the relaunch, new features for a higher ease of use and faster processes were integrated in the web client.

### **Meta-Registry for Resellers worldwide**

RRPproxy is the worldwide reseller network of Key-Systems. The fully automated real-time system for domain registration and management includes extensive additional offers like DNS, SSL certificates, SMS gateway, a subreseller system and the API hosting solution HOMER (Hosting Management Environment Repository). RRPproxy offers more than 200 different extension for domain registration and management in one easy to handle platform. The portfolio includes Latin American country-code endings like .MX (Mexico), .COM.BR (Brazil) and .PE (Peru). Resellers can address all of the linked registries via RRPproxy which is why it can also be called the “meta registry”. The clients can connect with this meta registry via web interface and the API gateways EPP, XRRP, HTTP(S), SOAP, XML-RPC and SMTP Gateway.

Key-Systems currently manages more than 2.6 million domains. According to domain info-portals like registrarstats.com it is one of the 15 largest ICANN



registrars worldwide and number two in Europe. The registrar's headquarters are located in Zweibrücken, Germany, and completed by the subsidiary in Mexico and subsidiaries in the USA and Poland.

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#### About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.6 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Leesburg, Virginia.