

Improved web appearance

New shopping-cart system on domaindiscount24.com

The shopping-cart system on domaindiscount24.com (dd24) has been improved. New features now allow customers to create, edit, and manage domains even more quickly and conveniently, using account defaults and saved data. The dd24 operator **Key-Systems** presents itself and its offering including domaindiscount24 currently at the technology exhibition **CeBIT** in Hanover (hall 5, booth F04).

Zweibrücken, 10-03-04. The domain registrar domaindiscount24 has revised its shopping-cart system by adding more features and further facilitating the registration and editing of domain names. "Because of the newly structured and improved functions of the shopping-cart system on domaindiscount24.com our clients can register their domains even more simply than before" says Alexander Siffrin, CEO of Key-Systems. Previously, the dd24 application presented all order details on a single screen. Now the details are conveniently located on tabs, where modifications can be performed separately for streamlined processing. The new system allows users to view different information on the different tabs "shopping cart", "whois", "nameservers", "DNS" and "extras"), thereby creating a simplified user experience.

The tab "shopping cart" includes the possibility to directly log-in to an existing customer account. Customers will then be able to have preset handles with saved whois data (tab "whois"). The system will use the saved information to

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domaindiscount24 is the fully automated portal for end-users to register domains and purchase services like web- and mail hosting operated by the global domain registrar Key-Systems.

automatically fill in blank fields in the “whois” tab and new handles can be saved at any time. This feature, coupled with bulk domain name registration, allows users to create multiple domain names quickly and accurately without constantly re-entering data. The new system makes it possible to copy DNS, nameserver and whois data to all domains in the shopping basket. This opens up the possibility of changes to be made to the DNS before the order is completed. The site is a one-stop DNS solution for domain routing, A-record and MX-record management, etc. all in the shopping-cart.

Also, taking advantage of dd24 nameservers during the registration process will provide immediate access to the domain name upon successful registration. The new version of the shopping-cart system makes it possible to use up to eight user created nameservers for all domains in the shopping basket (tab “nameservers”). The same applies for the modifications to web and mail services (tab “DNS”). Another feature which has been added is the “extras” tab. This tab allows users to utilize all of dd24’s solutions, such as local presence services or the creation of a CSR file for purchasing a SSL certificate. Siffrin continues “The changes we’ve made around the ordering process all aim at saving our costumers time and effort.”

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About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.6 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Wilmington, Delaware.