

Relaunch of Internet Presence

New Look and Feel on the web site RRPproxy.net

Press Release

March 2, 2010

With a new design, new structure and new content, the internationally operating domain registrar Key-Systems has updated the online presence of its reseller portal RRPproxy.net. The web site now showcases a fresh, modern layout as well as a clean arrangement. Thanks to the easy- to-handle navigation visitors can immediately gain a first overview of the RRPproxy product range. The homepage substantially informs about all RRPproxy products and services, including recently introduced SSL certificates (Secure Sockets Layer) and vServers. Key-Systems currently exhibits at the CeBIT in Hanover; the registrar there presents among other things the reseller portal RRPproxy.



Zweibrücken, 10-03-02. The functionality of the client interface in the background of the web site had continuously been developed in the past years, now the web site RRPproxy.net also has a new appearance. "It was about time to bring the web site to a current standard. We hope that our customers like the revised online performance", says Thorsten Smeets, COO of Key-Systems GmbH. The visual and technical relaunch respectively covers the whole web site.

Newly Structured and Modern Homepage

RRPproxy.net now appears in a modern, even design of color gradients with discreet color elements, which are oriented at the blue and gray of

the established RRPproxy logo. The visual focus of the online presence lies in the description field in the center of the page. The SSL protected web site is accessible through all popular browsers and is designed barrier-free. It offers substantial content about domains, for example a detailed overview of all Internet endings which can be registered via RRPproxy. Furthermore, information about services like hosting, SSL, DNS, vServers and the SMS gateway is presented. The RRPproxy news and the wiki about registration processes of the individual top-level domains (TLDs) complete the content of the homepage.

In the RRPproxy header users can find the language selection and the whois search. The log-in area with its blue background is located top left, under which lies the RRPproxy news with its green setting as well as current promotion offers for domain registrations. Through the chart on the landing page visitors can directly address all RRPproxy services such as hosting, domains, and SSL certificates. Simultaneously with the relaunch of the web site Key-Systems has accordingly modernized the design of the web interface. The consistent appearance of the web client and the web site shall guarantee the easy handling of both offerings.

Meta-Registry for Resellers worldwide

RRPproxy is the worldwide reseller network of Key-Systems GmbH. The fully automated real-time system for domain registration and management includes extensive additional offers like DNS, SSL certificates, SMS gateway, a subreseller system and the API hosting solution HOMER (Hosting Management Environment Repository). RRPproxy offers more than 200 different internet endings for do-

main registration and management in one easy to handle platform. Resellers can address all of the linked registries via RRPproxy which is why it can also be called the “meta registry”. The clients can connect with this meta registry via web interface and the API gateways EPP, XRRP, HTTP(S), SOAP, XML-RPC and SMTP Gateway.

* * *

This press release is free for editorial use.
– We would appreciate a voucher copy. –

Further Information:

Key-Systems GmbH

Dorothea Marx
Public Relations
Prager Ring 4-12
66482 Zweibrücken
Phone: +49 6332 79-1902
Fax: +49 6332 79-1851
eMail: dmarx@key-systems.net
Web: <http://www.key-systems.net>
http://twitter.com/Key_systems
<http://www.key-systems.net/facebook>

Key-Systems USA

Bonnie Wittenburg
Executive Vice President, US
604 S. King Street
Leesburg, Virginia 20175
USA
Phone: +1 703 574 3831
Fax: +1 201 596 1433
eMail: bwittenburg@key-systems.net
Web: <http://www.key-systems.net>

About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.6 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Leesburg, Virginia.