

Deloitte Technology Fast 50 Award

Key-Systems GmbH ranked 22nd of the Fast 50 – Germany's fastest-growing technology companies

Press Release

October 22, 2009

With a cumulative growth of 445.74 per cent over the last five years, Key-Systems in 2009 again scored a top spot among Germany's fastest-growing IT companies according to Deloitte Technology Fast 50. After having achieved the 9th rank with just under 1,000 percent growth in 2008, the company was able to increase its revenue again and consequently occupied a strong position in the upper middle of all nominated companies.



Zweibrücken, 09-10-22. „Thorsten Smeets, Key-Systems' COO was very satisfied with the position: „It was important for us not to be a one-hit wonder among the Fast 50 winners. So we are very happy about the second nomination in 2009 after the very good rank in 2008. This shows that our growth is sustainable and healthy.“

The Deloitte Technology Fast 50 program honors business growth, technological innovation and entrepreneurial spirit by geographic region. It grew out of a program initiated in the United States in 1995. In the USA and more recently in Europe, the Fast 50 program has expanded into the Fast 500 and is a recognized benchmark of success in the technology industry. In Germany, Technology Fast 50 took place for the 7th time in 2009. Deloitte determines the front-runners of the technology business in Ger-

many by identifying companies' cumulative growth over the last 5 years.

After receiving the award, Key-Systems' CEO Alexander Siffrin looked confidently into the year 2010: The domain industry has not been hit too hard by the difficult overall economic situation, but of course you can feel the impact. We have used the year 2009 to invest in new projects and business areas – for further growth in the next years. Among other things, Key-Systems offers the new portal "Brand-Shelter" providing special services for the protection and management of corporate domains and brands. Our plans for further internationalization have moved essentially forward with the foundation of two new subsidiaries in the United States and Mexico.

As in past years, the 2009 award ceremony was held together with Germany's leading business magazine "Capital", which covered the FAST 50 companies in one of its issues.

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About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.5 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Leesburg, Virginia.