

New proposal

.COM.BR domains now available on domaindiscount24

The Brazilian domain .COM.BR is now available on the portal domaindiscount24.com (dd24). .COM.BR stands for commercial offers in and for Brazil (.BR). It is the most frequently used country code domain ending of Brazil and represents one of the largest ccTLD name spaces in the world.

Zweibrücken, 09-08-19. Customers of dd24 can now register .COM.BR Internet addresses through an exclusive and direct access: Key-Systems, the operator of dd24, is directly accredited at the registry NIC.BR. Of the 1.78 million currently registered .BR domains, 92 percent have the ending .COM.BR demonstrating .COM.BR is the most popular domain ending in this name space. 'We are proud to offer our customers an easy access to .COM.BR domains', says Alexander Siffrin, CEO of Key-Systems. Until now getting a .COM.BR domain on the international domain market has been expensive and difficult to execute. dd24 now wants to change this by offering this newly automated process.

A .COM.BR address demonstrates an online presence in Brazil. A local contact is needed to register a .COM.BR domain. Domaindiscount24 offers its customers a trustee service to meet these requirements. Domain names can include Portuguese special characters because the national language of Brazil is a specific Brazilian variant of Portuguese. The domain registration and updates can be done online through the web interface of dd24. Generally the registration

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domaindiscount24 is the fully automated portal for end-users to register domains and buy web- and mailhosting services operated by the global domain registrar Key-Systems.

process takes about 30 minutes. Clients can register their domains in increments of one year up to ten years.

According to the Brazilian embassy in Germany approximately 191.5 million people live in Brazil. With 8.5 million square kilometers, the country covers 47 percent of the South American area, as the German Department of Foreign Affairs states. A web address under the most frequent Brazilian domain ending will appeal to the Brazilian Internet users in a direct way.

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About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.5 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Wilmington, Delaware.