

Expanded portfolio

## **Key-Systems offers .KR domains**

**Press Release**

**July 14, 2009**

**Starting with July 15, the official Top Level Domain of South Korea is available on the domain portals domaindicsount24 and RRP-proxy.**

Zweibrücken, 09-07-14. Key-Systems, one of the biggest domain registrars worldwide, now offers the domain ending .KR to registrants. Additionally to the Second Level, costumers can register the Third Level Domains CO.KR, OR.KR, NE.KR, RE.KR, SEOUL.KR and PE.KR. End costumers have access to .KR Internet addresses via domaindicsount24, domain retailer or Internet Service Provider can use the reseller portal RRPproxy.

'With the .KR we further extend our portfolio of Asian domains. For domain investors South Korea opens up an interesting market', says Alexander Siffrin, CEO of Key-Systems. From his point of view the Internet presence under .KR is especially worthwhile for companies, which are active or planning to do business in South Korea.

According to the UN, South Korea has about 48,5 million inhabitants. The country with the capital city Seoul is located on the Southern half of the Korean peninsula. Between 2001 and 2007 the IT-sector of South Korea saw an enormous growth. As the South Korean embassy in Germany reports, in the said time the amount of Internet users rose from 24,4 to 34,8 million. The number of transactions in e-com-

merce went up from 7.2 to 12.8 million between 2003 and 2006.

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##### About Key-Systems

Key-Systems GmbH located in Zweibrücken, Germany, was founded by Alexander Siffrin in 1998. The company has grown from an academic sideline to a successful international ICANN accredited registrar for internet addresses. Areas such as a fully automated reseller-system and web hosting completed the success story. Today with more than 2.5 million domains under its management, the company has reached a leading market position, selling domain names, web hosting and DNS services to customers all over the world. The latest product BrandShelter.com offers companies and institutions special services related to domain administration including services to get their own top-level domain (TLD) as this opportunity unfolds in the near future. As of May 2009, Key-Systems also has a US branch: Key-Systems USA, Inc. is located in Wilmington, Delaware.