



Company Milestones

Key-Systems™ GmbH

1998

Oct. Foundation of the Key-Systems™ GbR (civil law association) located in Friedrichsthal, Germany

2000

July Contribution of the Key-Systems™ GbR (civil law association) into the Key-Systems™ GmbH (limited liability company)

Oct. ICANN accreditation

Launch of domaindiscount24™ (dd24™), the domain portal for end customers

2001

April Participation at the first meeting and the follow-ups for the implementation of the domain extension .EU for Europe

June Expansion of the dd24™ offering with mail and web space

Sept. Launch of RRPproxy™, the reseller portal

Admission of Key-Systems™ to the DENIC, the cooperative for the administration of the German domain extension .DE

2002

60% success rate within the pre-registrations during the implementation of .INFO and .BIZ

Key-Systems™ becomes one of the leading country-code top-level domain (ccTLD) registrars with more than 60 different domain extensions to register in real time

One of the leading registrars outside of China and India in the implementation process for the ccTLDs .CN (China) and .IN (India) on the international market

Successful participation in VeriSign's IDN testbed

2002 – 2005

Operation of the .CD registry for the Democratic Republic of the Congo (discontinuation of services due to political reasons)



2004

Relocation of the Key-Systems™ GmbH from Bexbach (company location since 2002) to Zweibrücken

Since 2005

Regular appearance on the statistic portal webhosting.info among the top 15 of the largest and fastest growing ICANN registrars worldwide (in relation to the number of managed gTLD domain names)

2006

April Management of more than one million domains for end customers and resellers

2007

Take-over of the former VeriSign Namestore System, migration of more than 200.000 domains to the RRPproxy™ platform

Member of advisory board for the consultation of the .EU registry

2008

Feb. Launch of 21 new second-level domain extensions (e.g. .DE.COM and .EU.COM)

June Take-over of 100% of the shares of Key-Systems™ by CEO and founder Alexander Siffrin

July 93% success rate within all pre-registrations of Key-Systems™' customers during the land-rush period of .ME

Oct. Tenth anniversary of Key-Systems™

"Deloitte Fast 50 Technology Award" as one of the fastest growing technology companies in Germany (rank nine)

Nov. Investment in the portal/software developer Avarteq GmbH

Dec. 98% success rate within all pre-registrations of Key-Systems™' customers during the .TEL domain sunrise

2009

March Launch of HOMER™ (Hosting Management Environment Repository), a web hosting solution via API gateway

May Foundation of the US branch Key-Systems™ USA, Inc., based in Leesburg, Virginia, with Bonnie Wittenburg as Executive Vice President



Launch of BrandShelter™, the portal for domain administration and trademark protection on the Internet

Acquisition of a minority interest in Key-Systems™ by BIP Investment Partners, a public investor listed in the Luxembourg stock exchange

- June** First accredited registrar for .PE (Peru) using EPP (Extensible Provisioning Protocol)
- July** Investment in the software specialist “DevKey Domainmanagement Solutions UG (haftungsbeschränkt)”
- Aug.** Fastest growing .TEL registrar in August, rank three of the top ten .TEL registrars worldwide and rank one in Germany
- Start of a cooperation with Dot VN (a Vietnamese internet & telecommunications company) for the development and operation of the backend system for .VN industry domain names
- Collaboration with Global Name Registry and VeriSign: migration of the domain names to domaindiscount24™ after the discontinuation of FreeYourID
- Sept.** Ground-breaking ceremony for Key-Systems™’ own company building in St. Ingbert, Germany
- Oct.** Founding member of the “dotSaarland e.V.”, an association to support the application for the new top-level domain .SAARLAND (Key-Systems™ will be the technical operator for the registry of .SAARLAND.)
- “Deloitte Fast 50 Technology Award” as one of the fastest growing technology companies in Germany (rank 22)
- Foundation of KS Internet Solutions S. de R.L. de C.V. at Monterrey in Mexico
- Successful registration of 19 new one- and two-letter .DE domains for Key-Systems™’ customers
- 2010**
- Jan.** Member of the organization “puntoMadrid” for introducing the new top-level domain .MADRID (Key-Systems™ will be the technical operator for the registry for .Madrid)
- Expansion of the domain portfolio with vServers and SSL certificates
- April** Take-over of the majority share in the Polish domain registrar - AZ.pl Sp. z o.o.
- May** Investment in the Swiss/Danish internet consulting firm Thomsen Trampedach GmbH
- July** Relocation of the Key-Systems™ headquarters from Zweibrücken to St. Ingbert in an own company building
- 64% success rate within all pre-registrations of Key-Systems™’ customers during the General Availability of .CO



99.3% success rate with corporate domains during all phases (Sunrise A, B, and General Availability) of the .CO Launch

Oct. "Deloitte Fast 50 Technology Award" as one of the fastest growing technology companies in Germany (rank 23)

Tenth anniversary of Key-Systems™ ICANN accreditation

Nov. Fully automated registration of more than 280 top-level and second-level domain extensions possible

Dec. Start of SkyWay DataCenter GmbH, a fully-owned Key-Systems™ subsidiary

2011

March Management of more than 3 million domains for more than 70,000 end and corporate customers and 1,800 resellers in over 200 countries

April Use of the KSregistry system for the registration of .VN IDN domains

May Accreditation of Key-Systems™ as one of the first .XXX registrars worldwide

July Launch of the Chinese version of the reseller domain portal RRPproxy™

Start of non-binding pre-orders for domains under all possible new gTLDs at preorderyourdomain.com

Oct. "Deloitte Fast 50 Technology Award" as one of the fastest growing technology companies in Germany (rank 43)

Dec. Fully automated registration of more than 300 top-level and second-level domain extensions possible, Introduction of more than 50 new domain extensions in 2011

Agreements with over 20 new gTLD applicants for registry operation through KSregistry among those some major brands

Further Information:

Key-Systems USA, Inc.
Bonnie Wittenburg, EVP
604 S. King Street
Leesburg, Virginia 20175
USA

Phone: +1 703 574 3831

Fax: +1 201 596 1433

Email: bwittenburg@key-systems.net

Web: <http://www.key-systems.net>

http://twitter.com/Key_Systems

<http://www.key-systems.net/facebook>